

CREDIT WHERE

CREDIT'S DUE



RIFTcredits.com

RIFT
R&D Tax Credits

Are you in
the dark about
R&D Tax Credits?



What are R&D Tax Credits?


- ✓ Government backed tax relief scheme to encourage innovation in business.
- ✓ Rewards you for developing new products, processes and software.
- ✓ Is about solving problems and coming up with ideas.

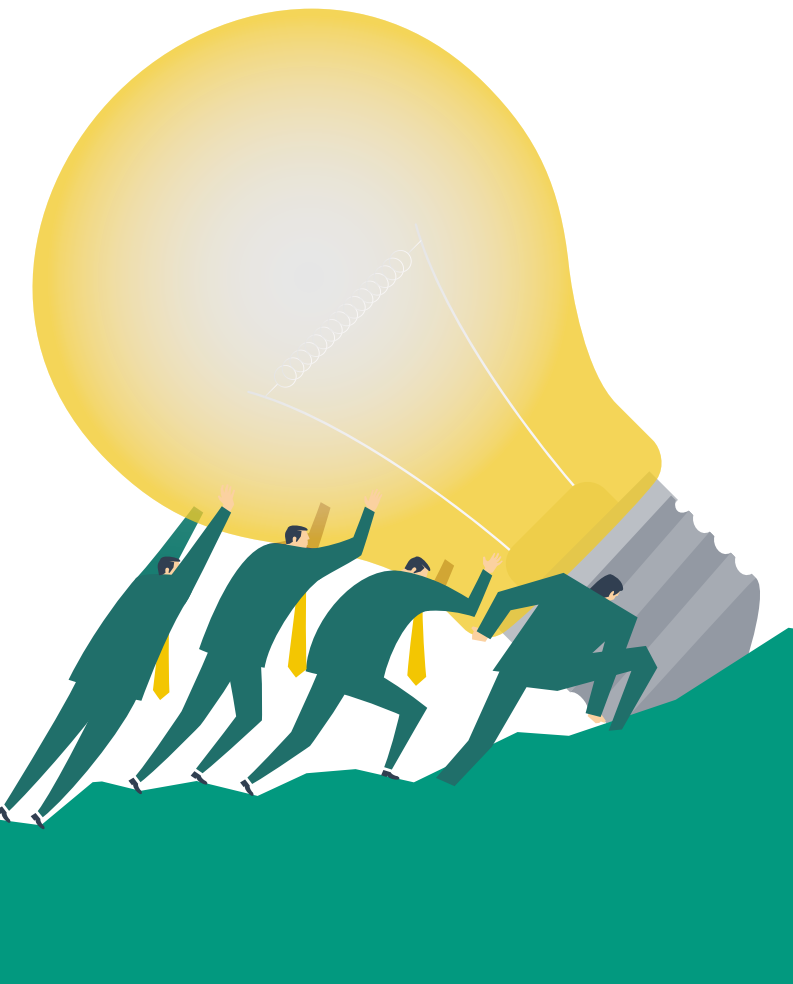
What it means for you?

- ✓ Average claim of £49,000.
- ✓ Up to 26% of qualifying costs back.
- ✓ Applies even if your project isn't successful and whether you're in profit or loss.

Bright ideas are everyone's business

You could have a claim if you're:

- ✓ Working to improve your product, process or service through technical changes.
 - ✓ Developing an idea which isn't available elsewhere.
 - ✓ Competitors would take the credit for your innovation if they could.
 - ✓ Eligible to pay UK Corporation Tax.
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Bringing
your
innovations
to light



You may just think of them as the day-to-day price of running your business, but so many of these **“hidden”** costs could count for your R&D Tax Credits claim:

- ✓ Employee and subcontractor costs (salaries and benefits).
- ✓ Consumable materials for prototypes or testing.
- ✓ A percentage of utility costs (water, power and fuels).
- ✓ Some specialist software costs.

We do the work, you get the credit

Working with us takes the stress and effort out of your claim. Here's what we'll do for you:

- ✓ Discuss your projects with you to be sure they're eligible.
- ✓ Analyse your figures to establish qualifying expenditure.
- ✓ Research, track down & collate all the evidence for your report.
- ✓ Write your technical report for HMRC.
- ✓ Support you with advice & practical help for your future claims.





We're shining
a light on
R&D Tax Credits

Too many businesses are missing out on government cash that they're entitled to. We're determined to change that, through:

- ✓ Being the sharpest eyes in the business for uncovering qualifying R&D costs.
- ✓ Our 15 year relationship with HMRC.
We've never had a claim rejected.
- ✓ A real understanding of HMRC legislation and how it applies to our clients' projects.
- ✓ Award-winning customer service and competitive fees.



Our clients
feel empowered
to innovate
further



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We develop women's footwear that blends elegance with all the benefits of orthopedic design without the need for a prescription. RIFT R&D helped us realise that we had qualifying expenditure of £46,000 eligible for R&D Tax Credits. Before we knew of this, our design was relatively conservative.

RIFT R&D has not only ensured our innovation is rewarded, but by making us aware of what's out there we feel freer to take bigger risks and push boundaries. Now we are in a wonderful cycle of innovation sparking and funding further innovation.

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Souraya Gyves

Founder & Director of Esska Design

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Contact us today
to get the credit
you deserve

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