

GET YOUR CLIENTS

THE CREDIT

THEY DESERVE



RIFTcredits.com

RIFT
R&D Tax Credits

Are your clients
in the dark about
R&D Tax Credits?



What is the R&D Tax Credit scheme?

- ✓ Government backed tax relief scheme to encourage innovation. Average claims are **£49,000**.
- ✓ Rewards your clients for developing products, processes and software - problems solved.
- ✓ Up to 26% of qualifying costs back.
- ✓ Applies even if the project isn't successful, and whether in profit or loss.

What does it mean for you & your clients?

- ✓ Add value to your service and enhance your relationships with clients.
- ✓ A new income stream - adding a powerful string to your professional bow.
- ✓ Unlocks the real hidden value of your clients' innovations.
- ✓ A full, hands-on service to steer both you and your client from start to finish.

Bright ideas are everyone's business

Your clients could have a claim if:

- ✓ They're working to improve their product, process or service through technical changes.
- ✓ They're developing an idea which isn't available elsewhere.
- ✓ Competitors would take the credit for their innovation if they could.
- ✓ They're eligible to pay UK Corporation Tax.



Bringing
your client's
innovations
to light



They may just think of them as the day-to-day costs of running their business, but so many of these **“hidden”** costs could count for your client’s R&D Tax Credits claim.

- ✓ Employee and subcontractor costs (salaries and benefits).
- ✓ Consumable materials for prototypes or testing.
- ✓ A percentage of utility costs (water, power & fuels).
- ✓ Some specialist software costs.

We do the work, Your clients get credit, You earn a fee.

We'll offer you competitively scaled levels of commission, paid once your clients' claims are approved.

As an Introducer with a pool of clients, you'll receive a fee for each one you refer and can be confident your clients are safe in our hands.

Our commission scales range according to the volume of leads generated and the conversion rate or quality of leads.

Paid as a percentage of your client's eligible costs, rewards can be substantial.



Tier 2

15%

Good volume
50% conversion



Gold

25%

High volume
80-100% conversion




Tier 3

10%

Occasional leads
less than 50%
conversion

Average tax relief or cash back

£49,000



We'll shine the
light on your client's
R&D Tax Credits

Only 4% of eligible businesses are making the R&D claims they're entitled to. We're determined to change that, through:

- ✓ Being the sharpest eyes in the business for uncovering qualifying R&D costs.
- ✓ Our 15-year relationship with HMRC. We've never had a claim rejected.
- ✓ A real understanding of HMRC legislation and how it applies to our clients' projects.
- ✓ Award-winning customer service and competitive fees.



RIFT R&D Introducers add value for their clients

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I am happy to continue to recommend RIFT to any new contacts and indeed, have trusted RIFT to support several of my new clients already this year.

Their additional knowledge of the asset based lending market is excellent and we share the same passion for looking after our clients and supporting them throughout their relationship with our businesses. I have had great feedback on the referrals passed to RIFT to date and look forward to them being able to give our clients the specialist guidance they need in terms of HMRC and R&D allowances.

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Marc Hirst

Business Development Manager
Bibby Factors Limited



Woodshires Business Solutions offer multiple specialist tax solutions to assist our clients reduce their tax liability. We have a number of preferred partners which carry out the work for us of which RIFT is one. Over the past 18 months or so they have assisted our clients with Capital Allowances and Research & Development Tax Credit reports and claims. Both ourselves and our clients have been very impressed with how RIFT have handled all the reports and claims. They have been very efficient and work positively with HMRC to meet our client's needs.

The reports and values found have been in the higher end of our expectations and have never resulted in any HMRC issues. We will be working more with RIFT in the future as they grow their products and services.



Stuart D. Wood

Director

Woodshires Business Solutions



Contact us today about becoming an Introducer for RIFT R&D

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RIFT

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Help your clients get
the credit they deserve at

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